

# **Welcome to Hepatitis: The Silent Epidemic in Kentucky July 24, 2014**



**Kentucky Public Health**  
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## Presented By:

- The Kentucky Rural Health Association
- The Kentucky Immunization Program
- The Kentucky Adult Viral Hepatitis Prevention Program

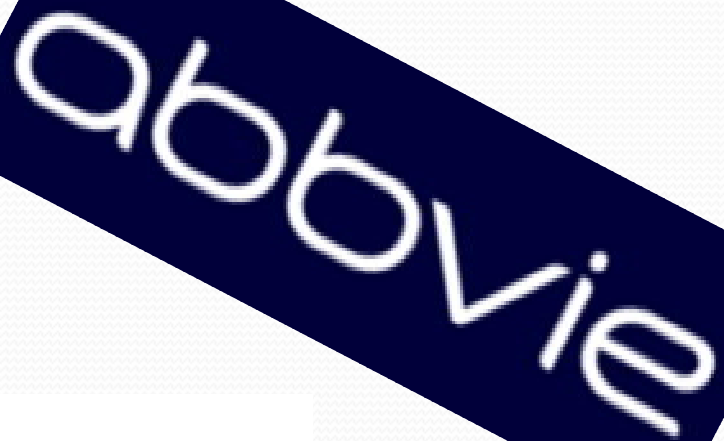


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Specialty Pharmacy With A Personal Touch

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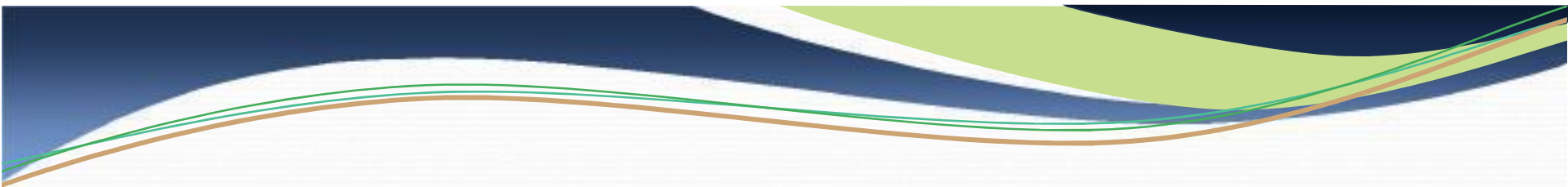
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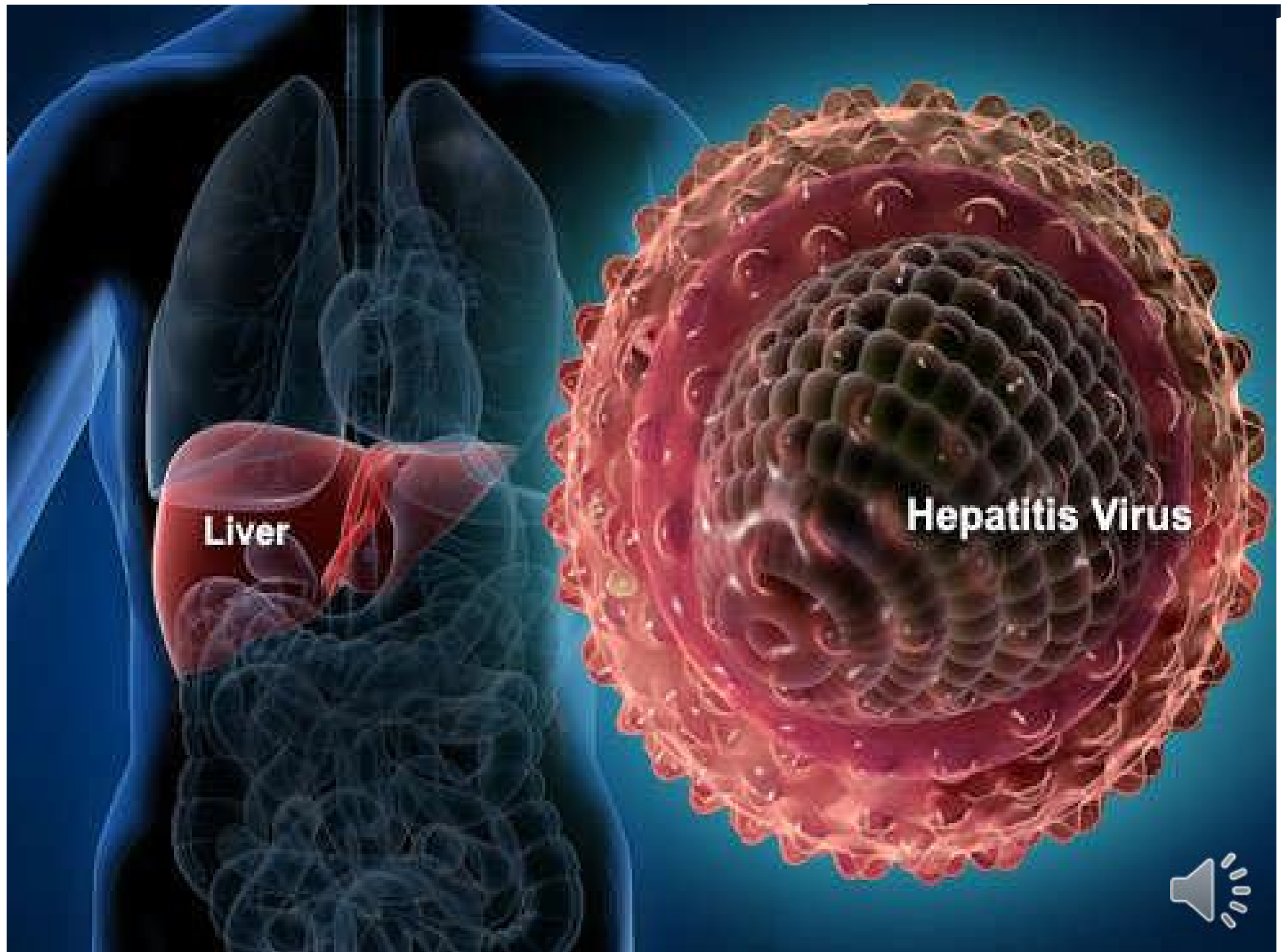


“ Viral hepatitis is a silent epidemic, and we can only defeat it if we break that silence. Now is the time to learn the risk factors for hepatitis; talk to family, friends and neighbors who may be at risk; and to speak with healthcare providers about strategies for staying healthy....(L)et each of us lend our support to those living with hepatitis and do our part to bring this epidemic to an end.”

---President Barack Obama

World Hepatitis Day Proclamation

July 26, 2013







## On May 26th, 2014

- The U.S. Preventive Task Force recommended screening for Hepatitis B among individuals at high risk.
- Screening will be covered without copayment or coinsurance for individuals with health insurance Under the ACA.



# Prevalence

- As many as 3.5 million Americans and over 56,000 Kentucky residents may have chronic hepatitis C (HCV) infection
- According to CDC reports KY number one case rates for Hepatitis C
- *“Hepatitis C has to be one of the most gravely miscalculated diseases by governments on the planet”*

Michel Kazatchkine, UN Secretary General Envoy on HIV/ AIDS

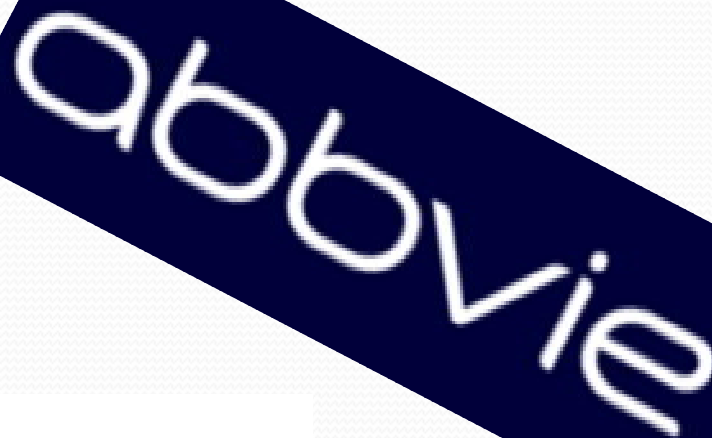


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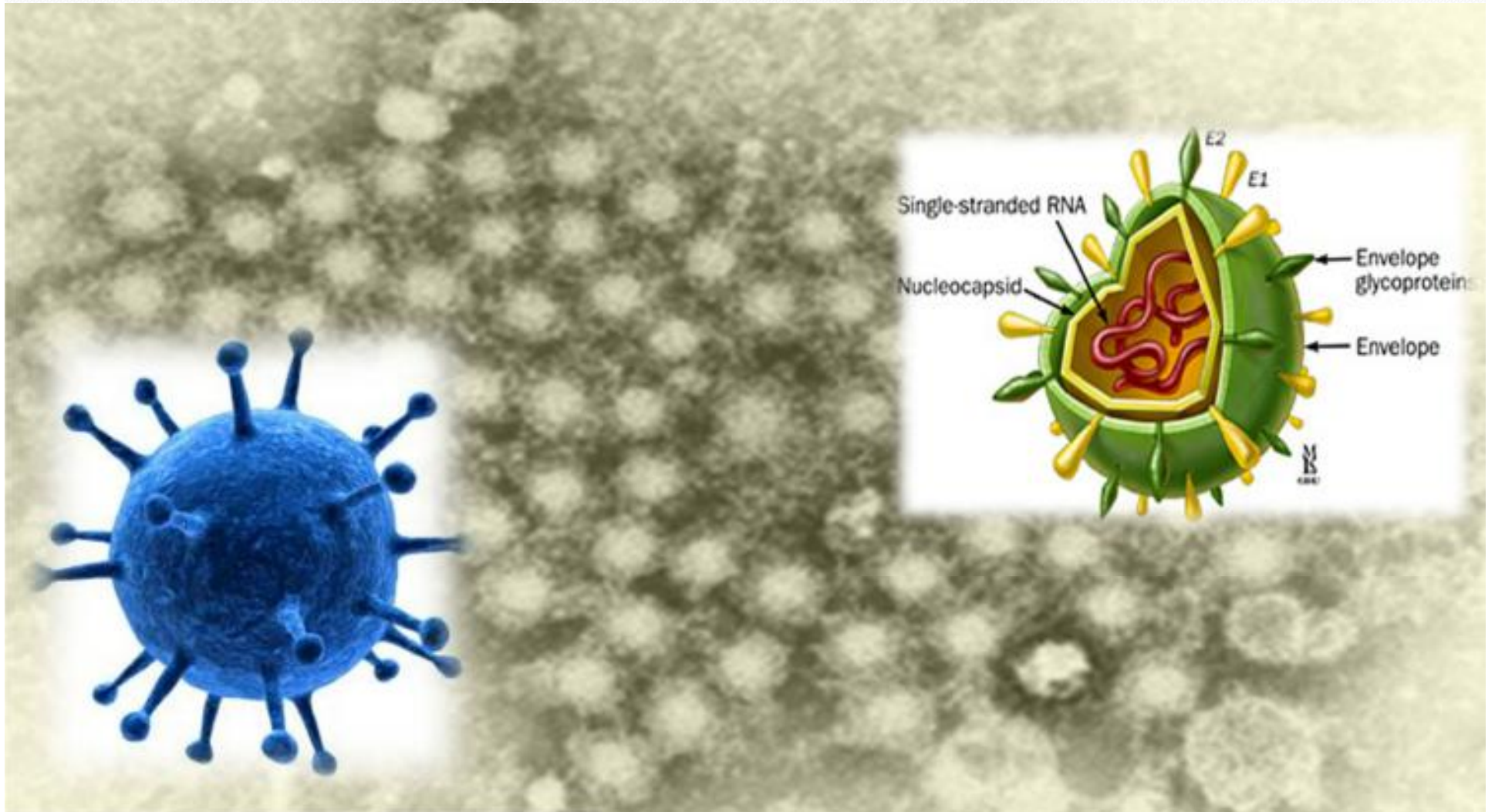
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# HCV








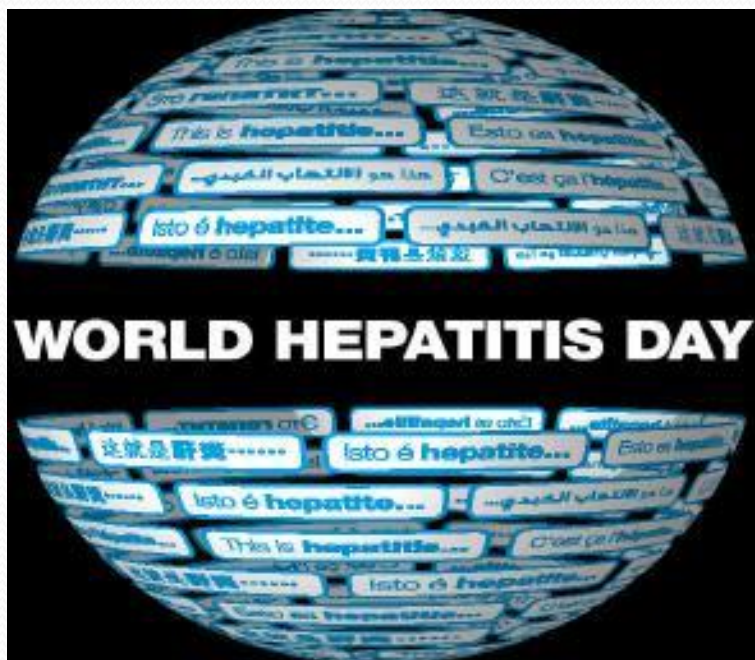
# For the world's 8th biggest killer, viral hepatitis is remarkably neglected.

That's why in 2010 the World Health Organization made World Hepatitis Day one of only 4 official disease-specific world health days, to be celebrated **each year** on the 28<sup>th</sup> of July.

A circular arrangement of colorful stick figures holding hands, surrounding a central white circle containing text. The figures are in various colors (red, yellow, green, blue, pink, brown) and are holding hands in a circle, symbolizing global unity and community. The background is black.

Millions of people across the world now take part in World Hepatitis Day, to raise awareness about viral hepatitis, and to call for access to treatment, better prevention programs and government action.

# HEPATITIS: THINK AGAIN



July 28, 2014

#thinkhepatitis

<http://worldhepatitisday.org/>

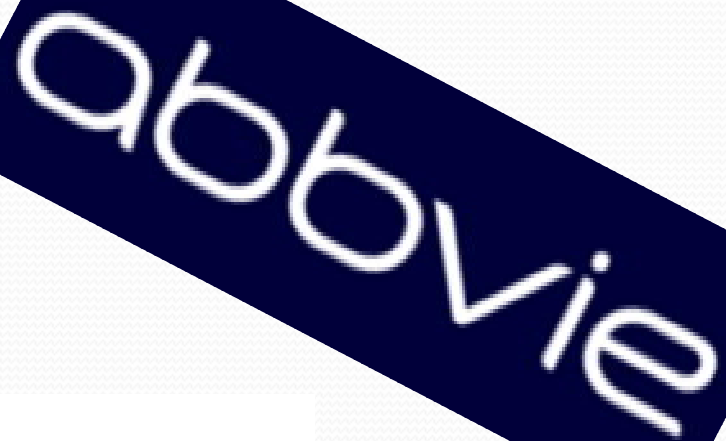


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# Awareness

## Informed? Unaware?

- Viral hepatitis kills 1.5 million people worldwide each year. That's as many people as HIV/AIDS. Hepatitis: Think Again
- Viral hepatitis is the leading cause of liver cancer. Liver cancer is the second biggest cancer killer. Hepatitis: Think Again.



# Vaccination

## Protected? Vulnerable?

- Viral hepatitis can be prevented. Vaccinate your children. Hepatitis: Think Again.
- Protect against viral hepatitis. Vaccination works. Hepatitis: Think Again.



# Stigma

## Accepted? Refused?

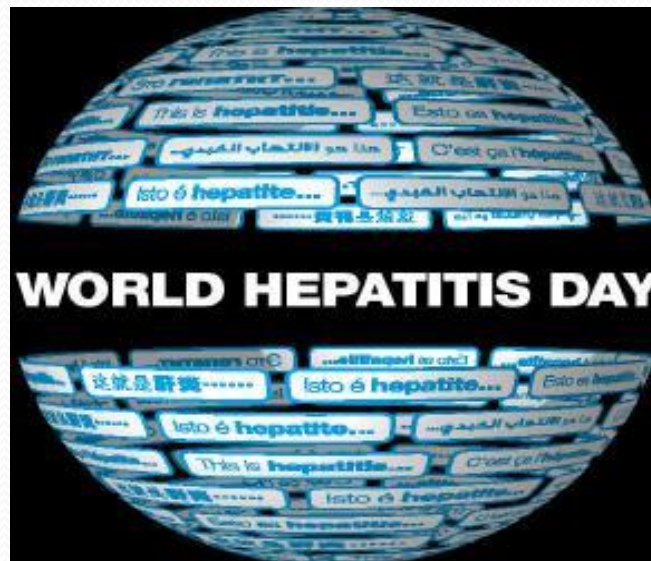
- Stigma kills. Don't discriminate. Hepatitis: Think again
- Viral hepatitis doesn't discriminate. Neither should you. Hepatitis: Think again.



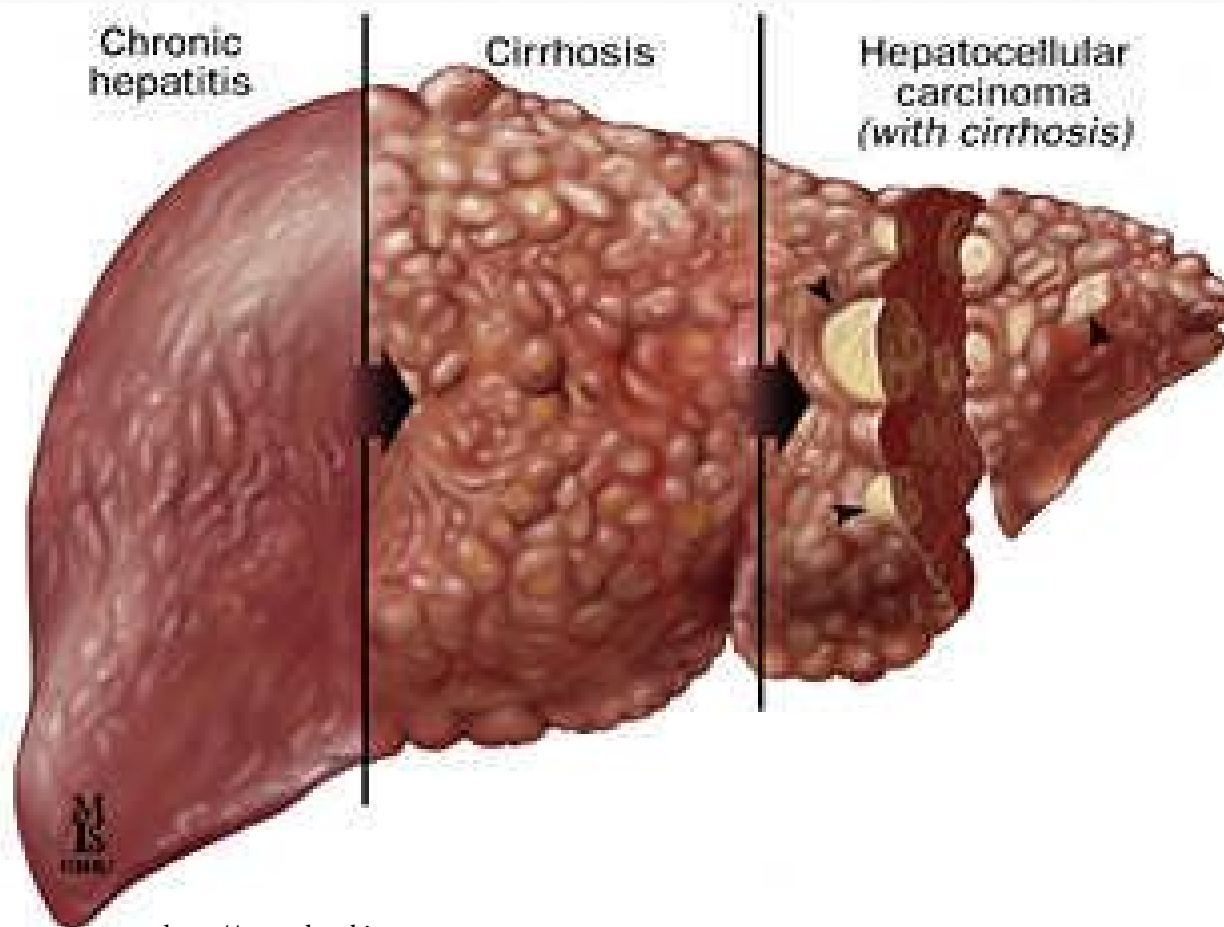
# Taking Part

## Team Player? Spectator

- Viral hepatitis can be beaten. Play your part.  
Hepatitis: Think again



# Liver Damage



[http://www.hopkins-gi.org/GDL\\_Disease.aspx?CurrentUDV=31&GDL\\_Disease\\_ID=F90D3628-F21C-41B8-873E-FFFD82A8AF4C&GDL\\_DC\\_ID=9AA60584-3607-4D15-BD3F67A3A4A7](http://www.hopkins-gi.org/GDL_Disease.aspx?CurrentUDV=31&GDL_Disease_ID=F90D3628-F21C-41B8-873E-FFFD82A8AF4C&GDL_DC_ID=9AA60584-3607-4D15-BD3F67A3A4A7)



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*“You may not  
remember  
everything that  
happened in the '60s  
and '70s,  
but your liver does.”*

*Dr. Thomas Frieden, CDC  
Director. May 7, 2013*





# Did you know?

- **1 in 12 Asians Americans and Pacific Islanders has Hepatitis B**
- **2 in 3 Asian Americans with Hepatitis B don't know they are infected**
- **60% of the world's chronic hepatitis B population is the result of mother to baby transmission**



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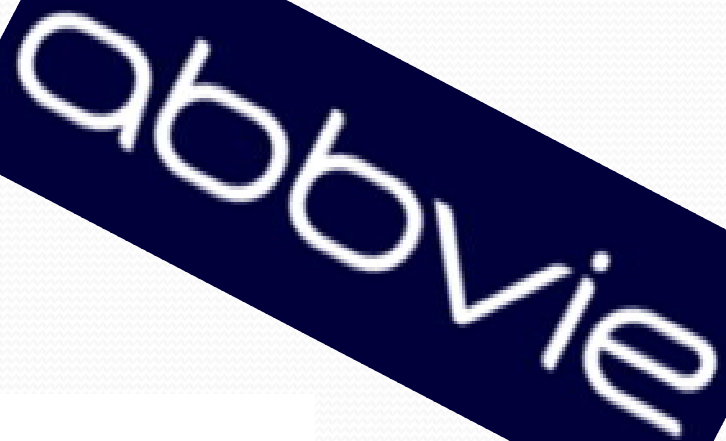


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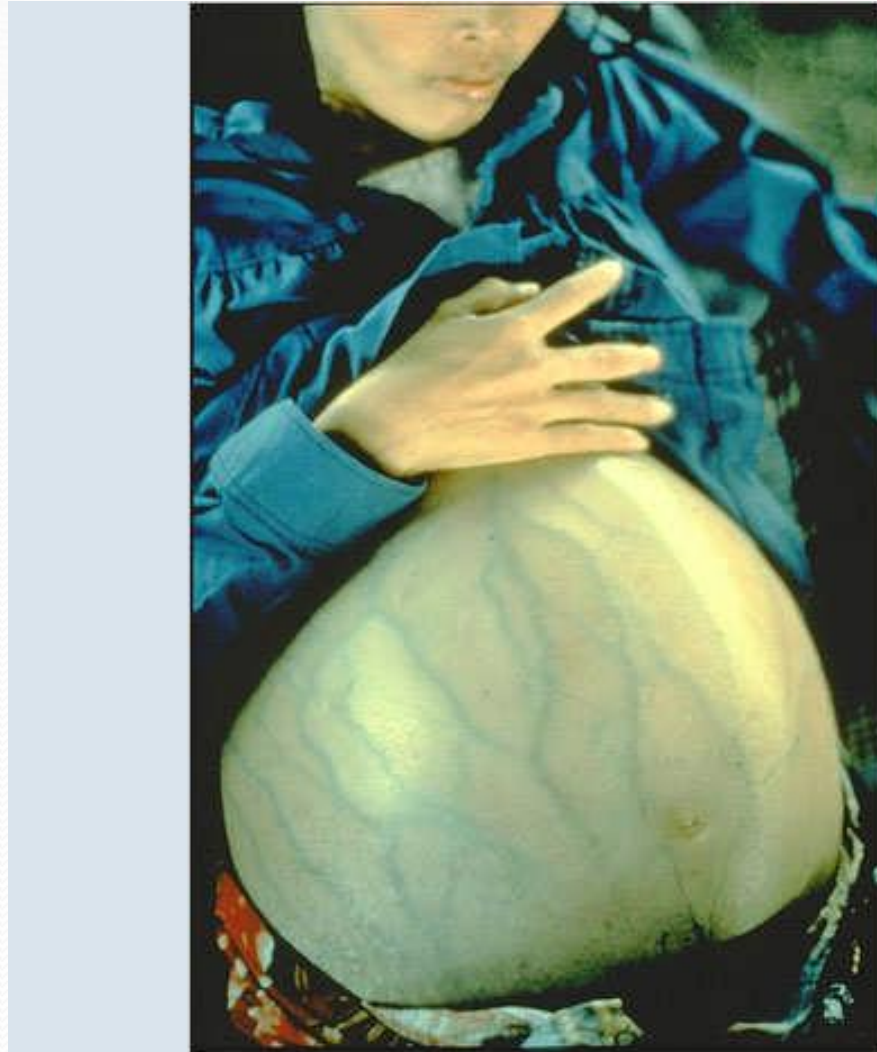






# Did you know?

- **People born from 1945-1965 are 5x more likely to have Hepatitis C**
- **Up to 75% of people with Hepatitis C don't know they are infected**
- **Hepatitis is the leading cause of Hepatocellular carcinoma cases**



This woman  
is suffering  
from liver  
cancer  
caused by  
hepatitis B

# Vaccination

is the single best way to prevent **hepatitis A** and  
**hepatitis B** infections







# Kentucky Perinatal Hepatitis B Prevention Program Coordinator

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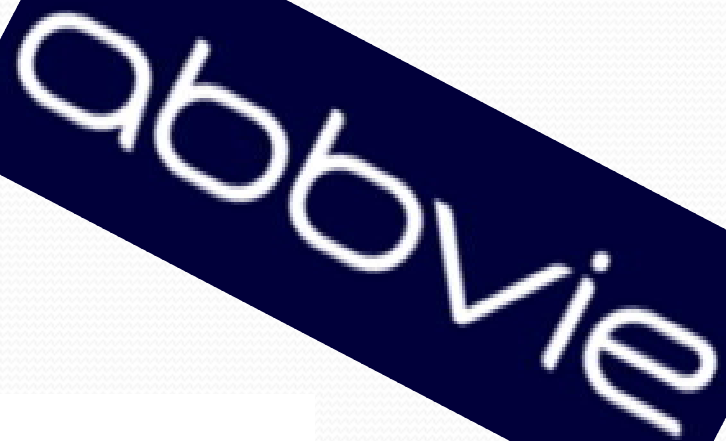
502-564-3265 ext. 4236

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**Healthy**

**Fatty**

**Cirrhosis**

# Congratulations to Hepatitis B Birth-Dose Honor Roll Awardees

- **Ephraim McDowell  
Regional Medical CTR.,  
Danville 98%**
- **Georgetown Community Hospital,  
Georgetown 98%**
- **Harrison Memorial Hospital,  
Cynthiana 99%**



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# Congratulations to Hepatitis B Birth-Dose Honor Roll Awardees

- **Paul B. Hall Regional Medical CTR.,**  
Paintsville 97%
- **Manchester Memorial Hospital,**  
Manchester 99%
- **Saint Joseph London,**  
London 99%





[http://www.cdc.gov/knowhepatitisb/  
materials.htm](http://www.cdc.gov/knowhepatitisb/materials.htm)

# Know More Hepatitis Campaign

- <http://www.cdc.gov/knowmorehepatitis/about-kmh.htm>



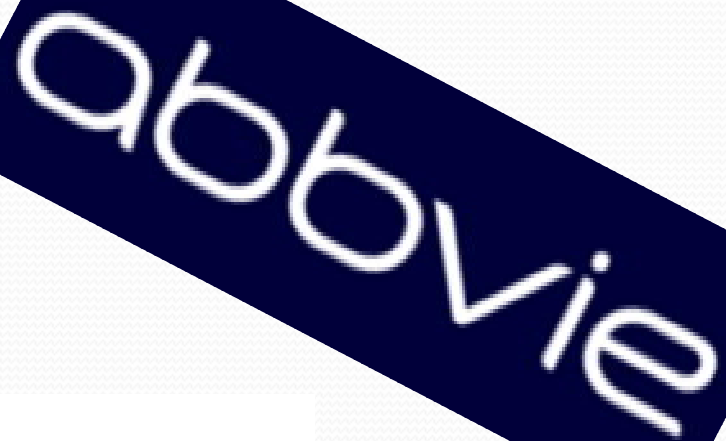


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# Thank you Partners!



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